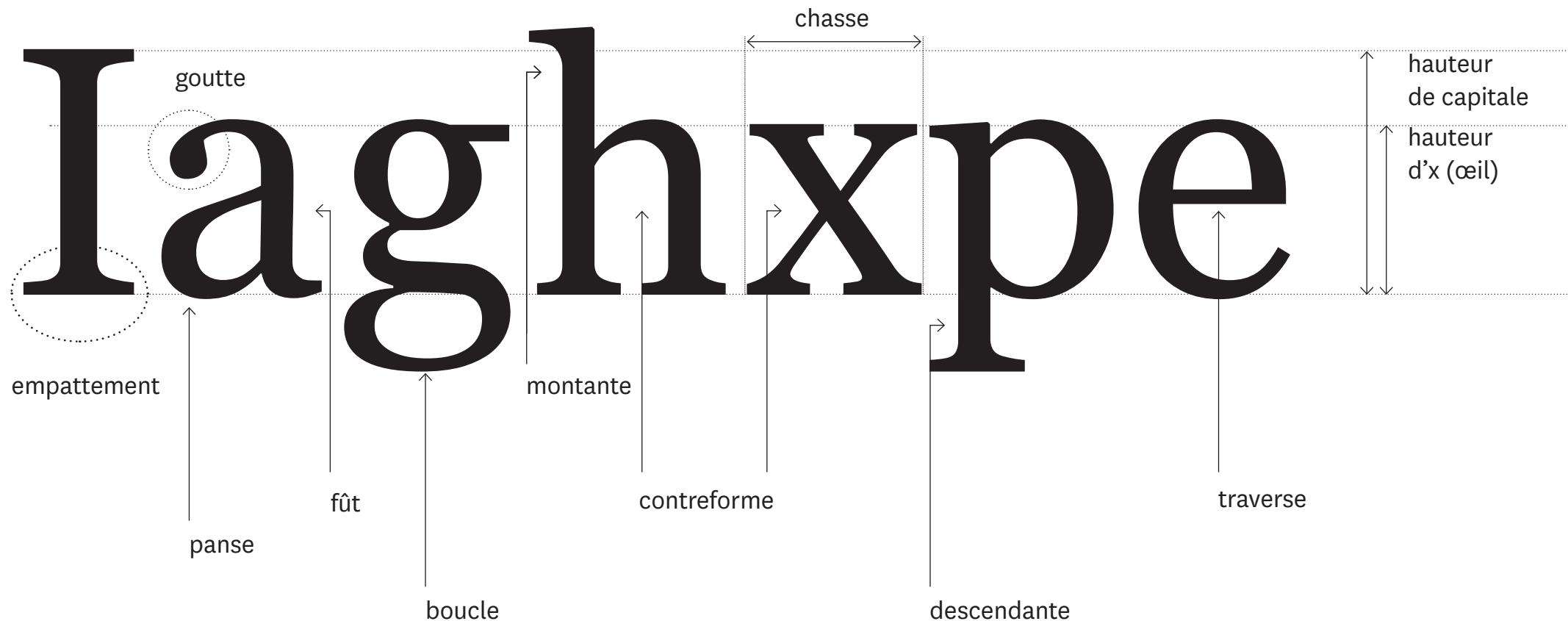


Morphologie du caractère typographique

h

72 pt

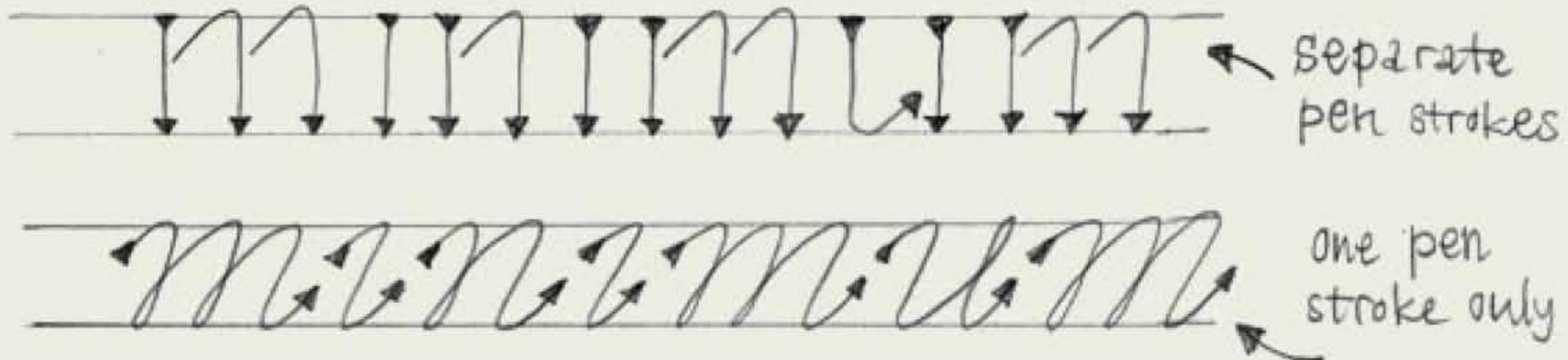
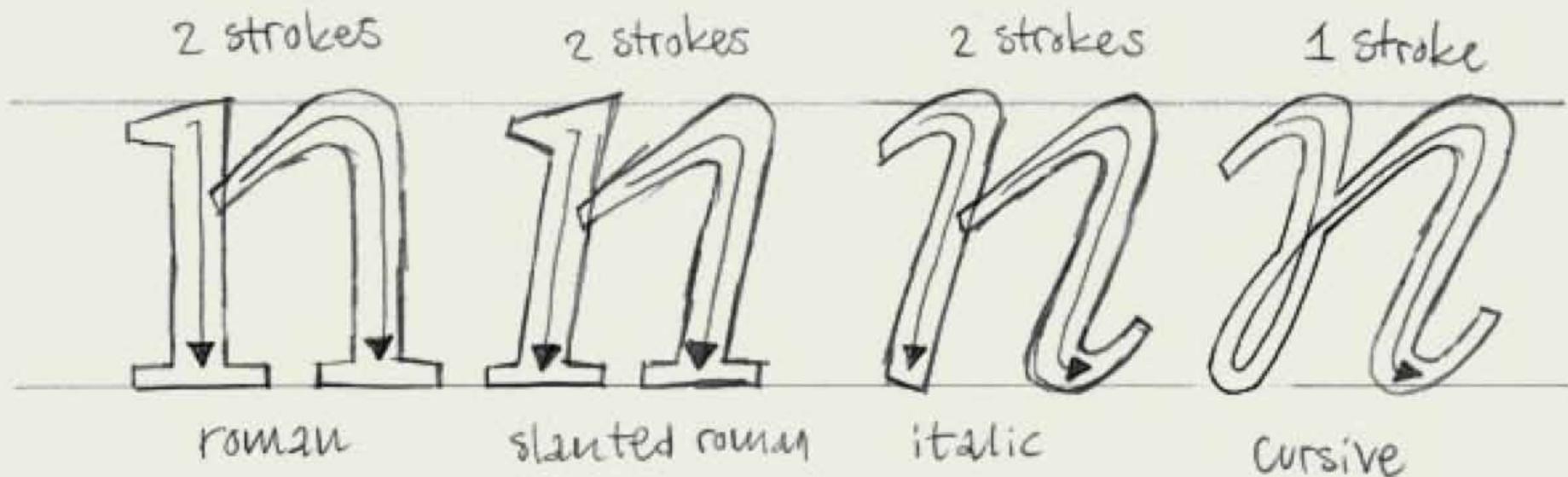
corps en point. 1 pt = 1/72 inch (pouce) = 0,3527 mm



Anatomie du caractère typographique (Georgia par Matthew Carter, 1993 — 180 pt)

Structure/Construction

	A B C D E F G H I J K L M N O P Q
Capitale	R S T U V W X Y Z
	A B C D E F G H I J K L M N O P Q
Petite capitale	R S T U V W X Y Z
	a b c d e f g h i j k l m n o p q
Bas de casse	r s t u v w x y z
	<i>a b c d e f g h i j k l m n o p q</i>
Romain/Italique	<i>r s t u v w x y z</i>



Romain / Romain penché / Italique / Cursive

Hamburgefontsiv

Hamburgefontsiv

Hamburgefontsiv

Hamburgefontsiv

Hamburgefontsiv

Hamburgefontsiv

Hamburgefontsiv

Hamburgefontsiv

Corps

Apd



1 point = 0,353 mm

36 pt = 12,7 mm

Chasse

n m i

National

n m i

Courier > monochasse

Typo

compressé

Typo

étroit / condensé

Typo

normal

Typo

étendu

Graisse

maigre

gras



thin

light

book

regular

medium

bold

black

THIN fugitasite volo eum quunt di id moloreriae vit volupta
tianditas sequas alike qui te et oditam quas minctatem rem. Nam el
int, invernams aut et estis excea sum ne si cor rem faccaes doluptaqui
doluptasim quosaperum rem alicia inctum nem volendae ped
quossunt.

Tius reped quatem valorum volorep elestempost et ommo magnatus
es as ut quam inci unt odi quibus quiatem. Bist rerume ped quam
non excepud ipsanda dolloriate voluptiori sersperum valor magni
atquam quia et qui sequeae voluptatur?

Tio to id et que con nonsectento est acea autem facerferi sed
maxima nobit fugit ut arum impore, eicium qui ime denis vellore
laccat hario. Aperferati dolorum eium sitat volendae aut

BOLD **Nam fugitasite volo eum quunt di id moloreriae
vit volupta tianditas sequas alike qui te et oditam
quas minctatem rem. Nam el int, invernams aut et estis
excea sum ne si cor rem faccaes doluptaqui doluptasim
quosaperum rem alicia inctum nem volendae ped
quossunt.**

**Tius reped quatem valorum volorep elestempost et ommo
magnatus es as ut quam inci unt odi quibus quiatem.
Bist rerume ped quam non excepud ipsanda dolloriate
voluptiori sersperum valor magni atquam quia et qui
sequeae voluptatur?**

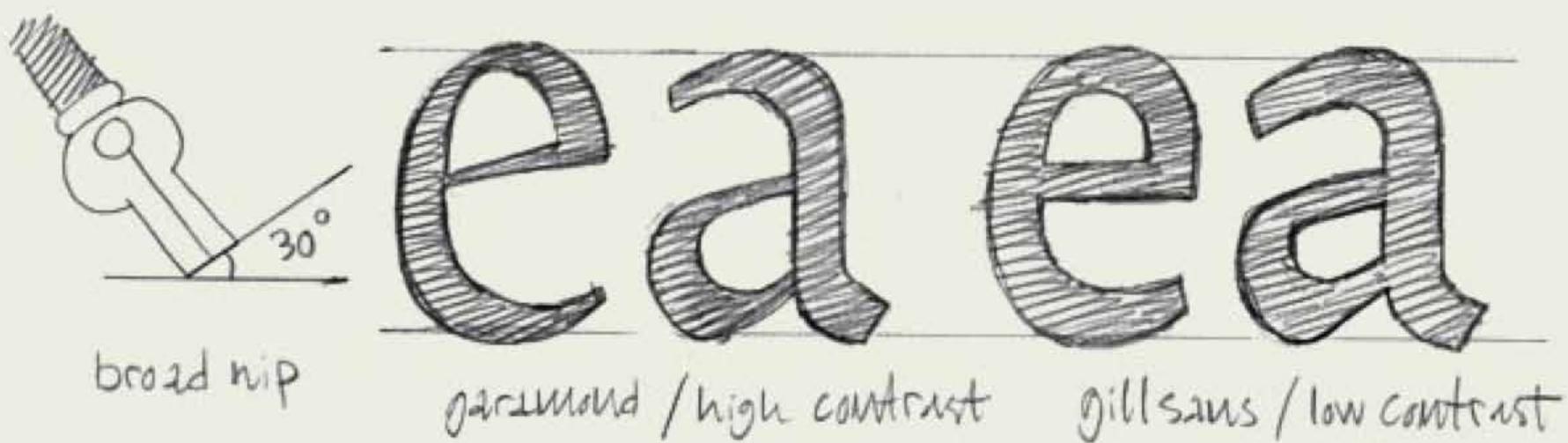
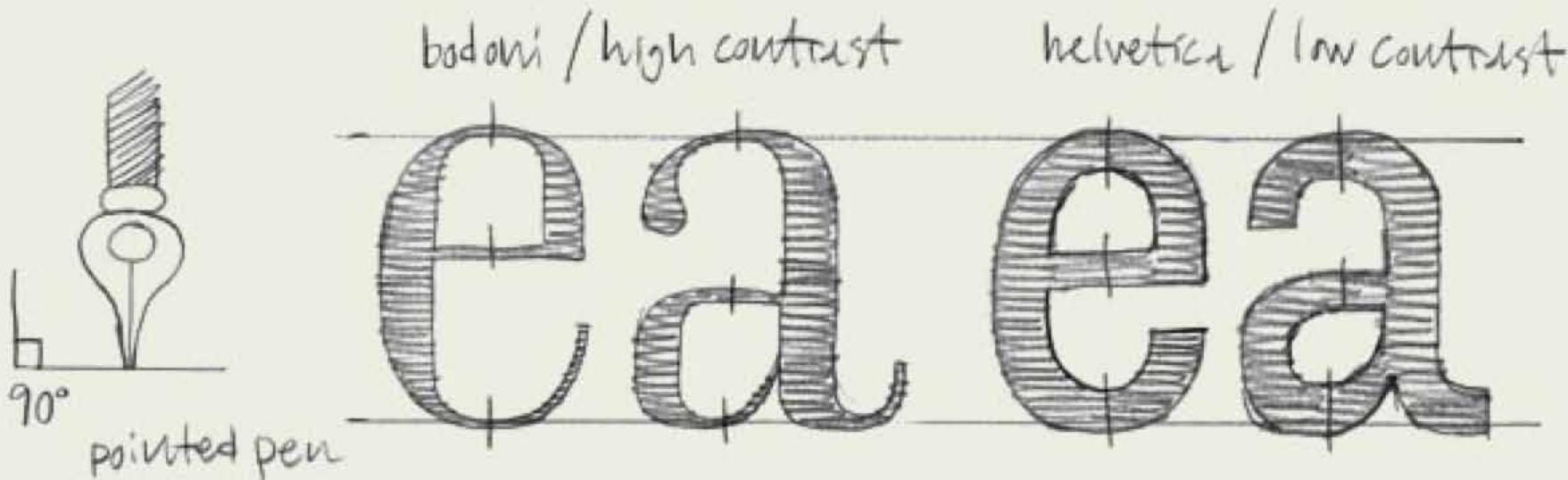
Tio to id et que con nonsectento est acea autem facerferi

Contraste

anee

ane

Type de contraste



Deux types de contraste : expansion et translation

Terminaisons

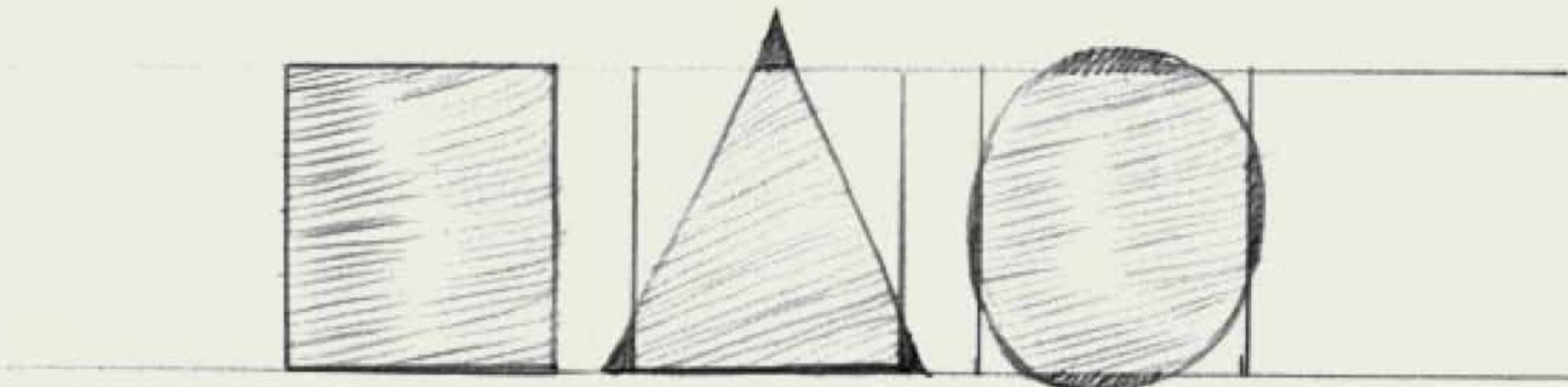
Typographie

serif / avec empattement

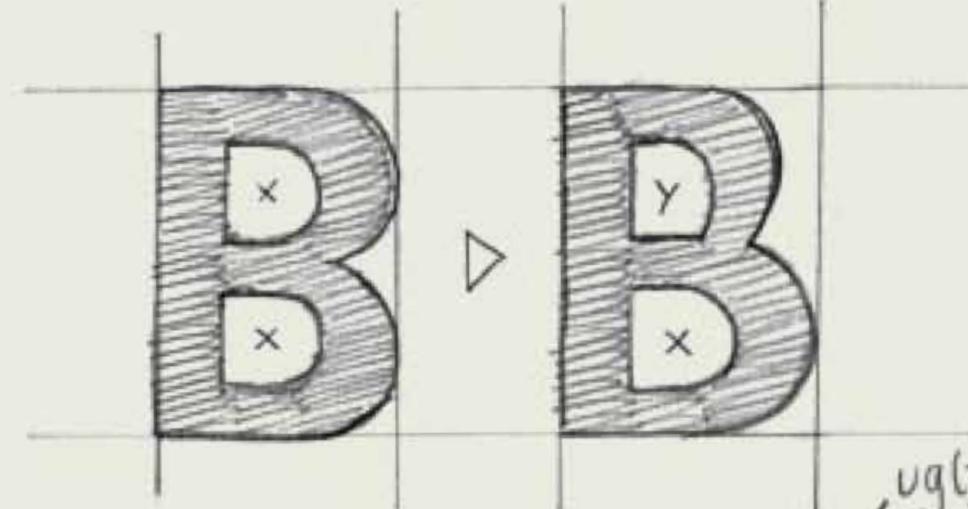
Typographie

sans serif / sans empattement

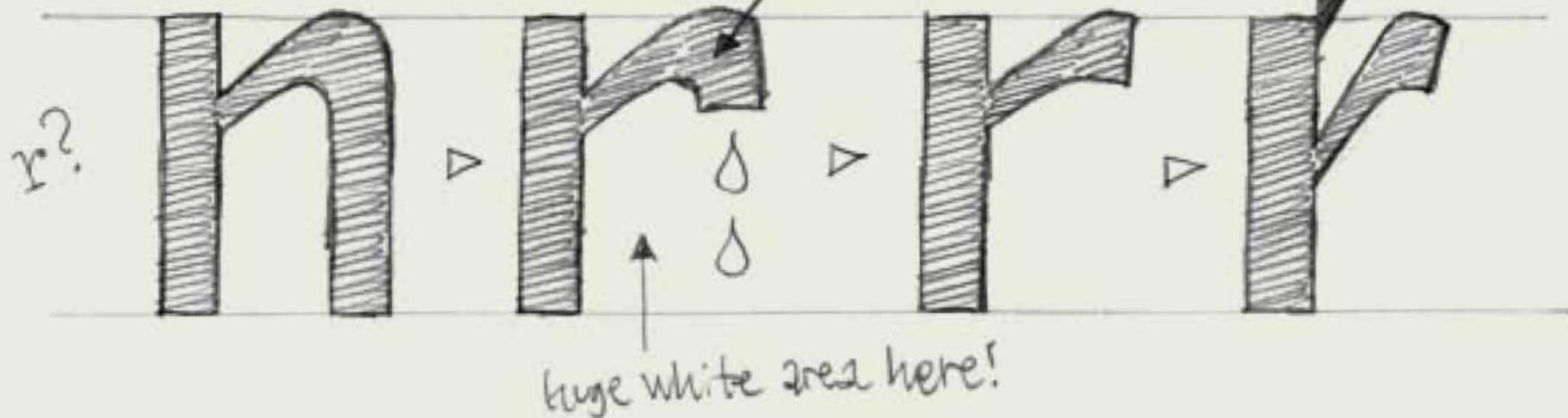
Mise en application

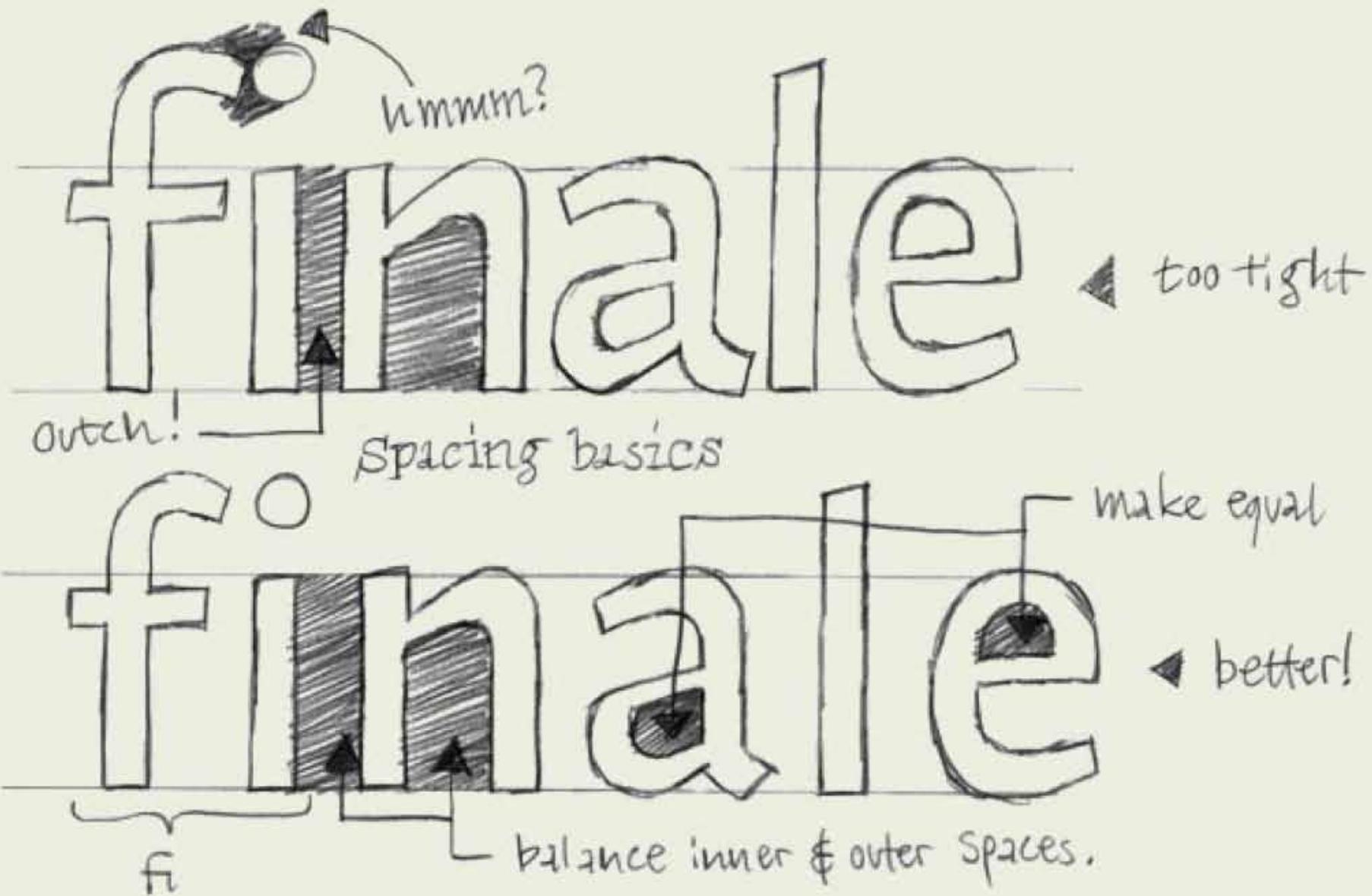


Corrections optiques : overshoot et undershoot



BALANCE
the shapes





n n
h u
m
r i
t f l j

o o
e
c
b p
d q g

n
a
s
k
z
n
v
w
y
x

Univers Roman 55
Adrian Frutiger, 1957

H O C Q

N I J

M V A A

W

D L

G B P R E F K H A X Y

h e

U S T

V